



Privacy Policy

Introduction

Purple Deer sp. z o.o. with its registered office in Gliwice at Bojkowska 35A, 44-100 Gliwice, is the administrator of the website <https://purpledeer.studio/>.

In operating the service, we are committed to protecting your personal information and respecting your privacy by acting on the principles and fulfilling the obligations set out in the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR).

Link to the GDPR regulation can be found here: <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679>

Information on processing of personal data

Below you will find information about the processing of personal data that we carry out in relation to the various services. You will find out from them in particular:

- for what purpose and on what legal basis your personal data is processed,
- who the recipients or categories of recipients of your personal data are,
- how long your personal data is stored,
- what rights you have in relation to the processing of your personal data;
- whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether the data subject is obliged to provide the personal data and of the possible consequences of failure to provide such data;
- the existence of automated decision-making, including profiling, in relation to the processing of your personal data.

Your rights

Under the current legislation, the person whose personal data is being processed has a number of rights, the exercise of which he/she may, under certain conditions, demand from the controller that processes the data.

Your rights are indicated below.

Right of access

It takes into account the possibility for the data subject to obtain information on whether and to what extent his/her data are processed. In addition, the person requesting the exercise of this right may demand from the controller to obtain access to the data and, if necessary, to obtain a copy of the data. This copy should be provided free of charge. For subsequent requests of this kind, a reasonable fee may be charged to the requester, resulting, inter alia, from administrative costs.



Right of rectification

If the personal data processed by the controller are inaccurate or incomplete, the data subject may request the controller to rectify them.

Right of erasure

This right is also often referred to as the "right to be forgotten". Under the terms and in the cases laid down by law, where this is possible, the data subject has the right to request erasure. However, it should be borne in mind that this request cannot always be fulfilled, e.g. it will not be possible to do so when there is a legal obligation for the controller to process them for a certain period of time.

Right to restrict processing

The GDPR also provides for the possibility to request, in certain circumstances, the restriction of the processing carried out by the controller, in particular in cases where the processing is unlawful, where the person disputes the accuracy of the data, or where the purposes of the controller's processing have been exhausted and the data subject still needs the data (e.g. to defend claims).

Right to object

The data subject has the right to object to the processing of personal data in situations where the processing is based on the grounds of Article 6(1)(e) and (f) GDPR, respectively, in connection with the performance of a task in the exercise of public authority or in the public interest and in the exercise of a legal interest of the controller. It is an important right of data subjects to be able to object to processing where there is an imbalance of the parties to the processing.

Data portability

This only covers cases where the processing is based on the data subject's consent (Article 6(1)(a) GDPR) or where it is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract (Article 6(1)(b) GDPR) and at the same time the processing is automated. When asserting the right in question, a person may request that the controller transfers the set of collected data about him or her in a structured, commonly used machine-readable format and, in addition, also that the personal data are sent by the controller directly to another controller, insofar as this is technically possible.

Withdrawal of consent

When processing is based on the consent given by the data subject, the data subject has the right to withdraw that consent at any and all times. Importantly, the withdrawal of consent will not affect the lawfulness of the processing prior to the withdrawal of consent.

Complaint to the supervisory authority

Against unlawful processing, the data subject always has the right to lodge a complaint with the supervisory authority, the President of the Personal Data Protection Office, pursuant to Article 79(1) of the GDPR. For more information on how to lodge a complaint, please visit the website of the supervisory authority.

Compensation

Any person who has suffered pecuniary or non-pecuniary damage as a result of a breach of data protection law has the right to obtain compensation from the controller who has committed the breach for the damage suffered, pursuant to Article 79(2) in conjunction with Article 82 of the GDPR.



Third parties

Our website may contain links to third-party portals and we may use third-party applications. The use of third-party content may require you to accept their specific terms and conditions, including their separate privacy policies. It also usually involves the processing of personal data by a third party, which will sometimes act as our processor, however, many times it will also be considered a separate controller. In such a situation, we have no control over the processing of your personal data by this entity. Information on the processing of personal data by these controllers can be found in their privacy policies.

At the same time, we would like to inform you that we only use service providers who guarantee the security of the processing of personal data entrusted to them and who have implemented appropriate technical, organisational and physical measures at their premises to secure personal data.

We use the services of the following providers, whose privacy policies are summarised below:

Facebook	https://www.facebook.com/privacy/policy/
Instagram	https://privacycenter.instagram.com/policy
Linkedin	https://linkedin.com/legal/privacy-policy
Go Daddy	https://www.godaddy.com/legal/agreements/privacy-policy
Smartlook	https://help.smartlook.com/docs/privacy-policy
Netlify	https://www.netlify.com/privacy/
Cloudflare	https://www.cloudflare.com/privacypolicy/
Contentful	https://www.contentful.com/legal/privacy-at-contentful/privacy-notice/
Calendly	https://calendly.com/privacy
Clutch	https://clutch.co/privacy

Detailed information on personal data processing - contact form

Controller

The controller of your personal data is Purple Deer sp. z o.o. with its registered office in Gliwice at Bojkowska 35A, 44-100 Gliwice.

The company is entered in the register of entrepreneurs of the National Court Register under the number 0000895308.

Contact

You can contact us in the following ways:

- by letter to the address on the controller's premises
- via the contact form available at www.purpledeer.studio
- via e-mail: hello@purpledeer.studio

The purposes of the processing and the legal basis for the processing

We process your data for the purpose of pursuing our legitimate interests (in accordance with article 6(1)(f) GDPR) which are: answering your question in the contact form and to secure any possible claims.

Recipients and transfer of data to third countries

If necessary, your personal data may be transferred to processors providing services on behalf of the controller and other data recipients – especially entities cooperating on the basis of data processing agreements, law firms, providers of IT services, providers of archiving services, companies dealing with the disposal of documentation and electronic equipment, companies offering courier and postal services

In particular, your personal data will be transferred to the entities GoDaddy.com LLC and Google LLC, which provide the controller with website hosting services and the other necessary tools i.a. e-mail services.

In connection with the processing of personal data using the services of these entities, there will be a transfer of your personal data outside the European Union and the EEA, and the data will be processed on servers located especially in the United States of America (USA).

Both Google LLC and GoDaddy.com LLC have certified their participation in the EU-U.S. Data Privacy Framework and the Switzerland-U.S. Data Privacy Framework (collectively named the "DPF") with the U.S. Department of Commerce, for which Commission Implementing Decision EU 2023/1795 of 10 July 2023 on pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EU-US Data Privacy Framework (notified under document C(2023)4745) were issued.

The validity of the Google LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

The validity of the GoDaddy.com LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt00000000TN9xAAG&status=Active>

Such personal data transfer may also be based on the application of appropriate legal safeguards, which are in particular the standard contractual clauses for the protection of personal data approved by the European Commission.

You will find more information on the principles of processing of personal data by GoDaddy.com LLC here: <https://www.godaddy.com/legal/agreements/privacy-policy>

You will find more information on the principles of processing of personal data by Google LLC here: <https://policies.google.com/privacy>

At the same time, the controller reserves the right to disclose selected information concerning the data subject to competent public authorities or third parties who request such information, based on an appropriate legal basis and in accordance with the provisions of the applicable law.

Period for which the personal data will be stored

Your data will be processed during the period of our correspondence. After this time, we will retain your data no longer than until the expiry of any claims.

Your rights

In connection with the processing of your personal data, you have the right to request access to and rectification or erasure of your personal data that are processed by the controller. You also have the right to restrict the processing of your personal data.

Furthermore, due to processing undertaken in the legitimate interest pursued by the controller, you have the right to object to such processing of your data.

You also have a right to lodge a complaint to the supervisory authority - President of the Personal Data Protection Office.

Obligation to provide data and consequences of refusal

Providing data is voluntary, but a failure to do so may prevent the effective exchange of correspondence, processing requests, answering the received questions in an effective manner or performing other activities.

Automated decision-making, including profiling

No personal data will be used for automated individual decision-making, including profiling.

Detailed information on personal data processing - electronic correspondence

Controller

The controller of your personal data is Purple Deer sp. z o.o. with its registered office in Gliwice at Bojkowska 35A, 44-100 Gliwice. The company is entered in the register of entrepreneurs of the National Court Register under the number 0000895308.

Contact

You can contact us in the following ways:

- by letter to the address on the controller's premises
- via the contact form available at www.purpledeer.studio
- via e-mail: hello@purpledeer.studio

The purposes of the processing and the legal basis for the processing

We process your data for the purpose of pursuing our legitimate interests (in accordance with article 6(1)(f) GDPR) which are: correspondence with potential clients, clients and other third parties, documenting arrangements made with clients, business partners and other parties, receiving letters, electronic requests and applications, e.g. complaints, and for securing possible claims.

Recipients and transfer of data to third countries

If necessary, your personal data may be transferred to processors providing services on behalf of the controller and other data recipients – especially entities cooperating on the basis of data processing agreements, law firms, providers of IT services, providers of archiving services, companies dealing with the disposal of documentation and electronic equipment, companies offering courier and postal services

In particular, your personal data will be transferred to the entities GoDaddy.com LLC and Google LLC, which provide the controller with website hosting services and the other necessary tools i.a. e-mail services.

In connection with the processing of personal data using the services of these entities, there will be a transfer of your personal data outside the European Union and the EEA, and the data will be processed on servers located especially in the United States of America (USA).

Both Google LLC and GoDaddy.com LLC have certified their participation in the EU-U.S. Data Privacy Framework and the Switzerland-U.S. Data Privacy Framework (collectively named the "DPF") with the U.S. Department of Commerce, for which Commission Implementing Decision EU 2023/1795 of 10 July 2023 on pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EU-US Data Privacy Framework (notified under document C(2023)4745) were issued.



The validity of the Google LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

The validity of the GoDaddy.com LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000TN9xAAG&status=Active>

Such personal data transfer may also be based on the application of appropriate legal safeguards, which are in particular the standard contractual clauses for the protection of personal data approved by the European Commission.

You will find more information on the principles of processing of personal data by GoDaddy.com LLC here: <https://www.godaddy.com/legal/agreements/privacy-policy>

You will find more information on the principles of processing of personal data by Google LLC here: <https://policies.google.com/privacy>

At the same time, the controller reserves the right to disclose selected information concerning the data subject to competent public authorities or third parties who request such information, based on an appropriate legal basis and in accordance with the provisions of the applicable law.

Period for which the personal data will be stored

Your data will be processed for the duration of the correspondence and thereafter may be processed for the duration of the contract (if applicable). After this time, we will retain your data no longer than until the expiry of any claims.

Your rights

In connection with the processing of your personal data, you have the right to request access to and rectification or erasure of your personal data that are processed by the controller. You also have the right to restrict the processing of your personal data.

Furthermore, due to processing undertaken in the legitimate interest pursued by the controller, you have the right to object to such processing of your data.

You also have a right to lodge a complaint to the supervisory authority - President of the Personal Data Protection Office.

Obligation to provide data and consequences of refusal

Providing data is voluntary, but a failure to do so may prevent the effective exchange of correspondence, processing requests, answering the received questions in an effective manner or performing other activities.

Automated decision-making, including profiling

No personal data will be used for automated individual decision-making, including profiling.

Detailed information on personal data processing - online appointment scheduling

Controller

The controller of your personal data is Purple Deer sp. z o.o. with its registered office in Gliwice at Bojkowska 35A, 44-100 Gliwice.

The company is entered in the register of entrepreneurs of the National Court Register under the number 0000895308.

Contact

You can contact us in the following ways:

- by letter to the address on the controller's premises
- via the contact form available at www.purpledeer.studio
- via e-mail: hello@purpledeer.studio

The purposes of the processing and the legal basis for the processing

We process your data for the purpose of pursuing our legitimate interests (in accordance with article 6(1)(f) GDPR) which are: arrangement and organizing an online meeting and to conduct correspondence relating to the meeting, and for securing possible claims.

Recipients and transfer of data to third countries

If necessary, your personal data may be transferred to processors providing services on behalf of the controller and other data recipients – especially entities cooperating on the basis of data processing agreements, law firms, providers of IT services, providers of archiving services, companies dealing with the disposal of documentation and electronic equipment, companies offering courier and postal services

In particular, your personal data will be transferred to the entities Calendly LLC, GoDaddy.com LLC and Google LLC, which provide the controller with scheduling automation services, website hosting and the other necessary tools i.a. e-mail services.

In connection with the processing of personal data using the services of these entities, there will be a transfer of your personal data outside the European Union and the EEA, and the data will be processed on servers located especially in the United States of America (USA).

Both Calendly LLC, Google LLC and GoDaddy.com LLC have certified their participation in the EU-U.S. Data Privacy Framework and the Switzerland-U.S. Data Privacy Framework (collectively named the "DPF") with the U.S. Department of Commerce, for which Commission Implementing Decision EU 2023/1795 of 10 July 2023 on pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EU-US Data Privacy Framework (notified under document C(2023)4745) were issued.

The validity of the Calendly LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2z3d0000002GVgAAM&status=Active>

The validity of the Google LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000001L5AAI&status=Active>

The validity of the GoDaddy.com LLC certificate can be checked at this link: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt00000000TN9xAAG&status=Active>

Such personal data transfer may also be based on the application of appropriate legal safeguards, which are in particular the standard contractual clauses for the protection of personal data approved by the European Commission.

You will find more information on the principles of processing of personal data by Calendly LLC here: <https://calendly.com/privacy>

You will find more information on the principles of processing of personal data by GoDaddy.com LLC here: <https://www.godaddy.com/legal/agreements/privacy-policy>

You will find more information on the principles of processing of personal data by Google LLC here: <https://policies.google.com/privacy>

At the same time, the controller reserves the right to disclose selected information concerning the data subject to competent public authorities or third parties who request such information, based on an appropriate legal basis and in accordance with the provisions of the applicable law.



Period for which the personal data will be stored

Your data will be processed for no longer than is necessary to organise online meetings and thereafter may be processed for the duration of the contract (if applicable). After this time, we will retain your data no longer than until the expiry of any claims.

Your rights

In connection with the processing of your personal data, you have the right to request access to and rectification or erasure of your personal data that are processed by the controller. You also have the right to restrict the processing of your personal data.

Furthermore, due to processing undertaken in the legitimate interest pursued by the controller, you have the right to object to such processing of your data.

You also have a right to lodge a complaint to the supervisory authority - President of the Personal Data Protection Office.

Obligation to provide data and consequences of refusal

Providing data is voluntary, however, it is necessary in order to make use of the service and to enable us to organise a meeting or respond and/or take other action.

Automated decision-making, including profiling

No personal data will be used for automated individual decision-making, including profiling.

Contact

If you have any questions or suggestions regarding our Privacy Policy, please contact us via:

- letter to the address on the controller's premises
- contact form available at www.purpledeer.studio
- e-mail: hello@purpledeer.studio